

2016 POWER CONFERENCE SESSIONS LIST

Trainings and Demonstrations led by RenWeb

Area of Interest - Administrative (Basic)

Name	Platform	Description
Academic Management (1 hr)	RenWeb 1	Review the Courses and Classes areas of RenWeb 1, including managing class enrollment and setting up Grade Books and Report Cards.
Academic Management (1 hr)	Desktop	Review the Courses and Classes areas of Desktop, including managing class enrollment and setting up Grade Books and Report Cards.
Administrative Basics for brand new RenWeb users (5 hrs)	RenWeb 1	Discover the fundamentals of RenWeb, including how to maintain demographic information, utilize a variety of communication methods, and manage courses, classes and attendance. This session is intended for individuals new to RenWeb.
Attendance (1 hr)	RenWeb 1 & Desktop	Learn how to manage classroom and staff attendance, convert tardies to absences, and manage attendance configuration. Discuss various Attendance reports and determine which reports best meet the needs at your school.
Communications (1 hr)	RenWeb 1	Learn about the communications capabilities offered, including RenWeb 1's Outlook-style email text editor that allows you to send emails formatted with your school's branding.
Maintaining a Clean Database (2 hrs)	RenWeb 1 & Desktop	Review the steps to clean up duplicate students, parents and families in your database. Run the Duplicate Person Error Check in the Administration category of Report Manager; if there are people listed on this report, you should attend this session.
Maintenance Manager (2 hrs)	RenWeb 1 & Desktop	Automate a variety of database jobs as well as various communications to parents. Send parents behavior and attendance notifications, and notify parents regarding accounting information and much more.
Medical Basics & Immunizations (3 hrs)	RenWeb 1	Track important student medical information: medication; medical events; student allergies; screenings and tests. Solve the immunization compliancy mystery. Dissect an immunization rule and learn the steps of entering the parameters into RenWeb. Once immunizations have been entered into RenWeb, discover how to check each student in the database for compliancy.
Parent Alert Demonstration (1 hr)	RenWeb 1 & Desktop	Enhance your communications with Parent Alert – RenWeb’s instant notification service that speeds communications to parents and your school community via text messages to cell phones; voice calls to work, home and cell; and emails to multiple addresses. Capable of sending messages to thousands of individuals within minutes, Parent Alert sends notifications directly from RenWeb to reach parents anytime, anywhere for simple notifications of game cancellations, tuition payment reminders, or emergencies when it matters most.
ParentsWeb (2 hrs)	RenWeb 1 & Desktop	Utilize ParentsWeb effectively as a communication tool for parents: use the Calendar to add announcements and events; upload documents and newsletters using Resource Items; add pictures; and easily enable or disable individual families or all families at once.
People Management (2 hrs)	RenWeb 1	Learn how to manage Student, Family and Staff demographic data, behavior events, emergency contacts and more in RenWeb 1. Acquaint yourself with the Add New Wizard for creating new Student and Staff records within your database.
People Management (2 hrs)	Desktop	Learn how to manage Student, Family and Staff demographic data, behavior events, emergency contacts and more in RenWeb Desktop.
Producing Report Cards (2 hrs)	RenWeb 1 & Desktop	Produce Student Report Cards without a hitch. Review each area that affects producing report cards and discover solutions to common problems like unrecognized grades or inaccurate offsets.

Security (1 hr)	RenWeb 1	Become familiar with Security the enhanced security that RenWeb 1 provides. Prepare your school staff access based on the security rights and areas that RenWeb 1 has to offer.
Security (1 hr)	Desktop	Become familiar with Security in Desktop. Prepare your school staff access based on the security rights and areas that Desktop has to offer.
Standards-Based Grading (1 hr)	RenWeb 1	The purpose of Standards-Based Grading (SBG) is to raise student achievement by clearly communicating students' progress towards learning outcomes in a timely, accurate, fair, and specific manner. SBG accurately communicates student achievement to students, parents, and educators. The influence of work habits on student learning is reported separately from the academics. At this time the option for SBG is defaulted to off due to the vast majority of schools that are not currently looking to utilize this grading method.
Transferring Students (1 hr)	RenWeb 1 & Desktop	Review how to transfer a student who has attendance or grade records, from one class to another. Save yourself the headache of trying to clean up an incorrectly transferred student by learning how to transfer a student properly the first time.

Area of Interest - Administrative (Advanced)

Name	Platform	Description
Create-a-Report (1 hr)	RenWeb 1	Effectively use Create-a-Report in RenWeb 1. Learn the basic operation of this tool, how to create exports to Microsoft Excel, and how to create a mail merge.
Create-a-Report (1 hr)	Desktop	Effectively use Create-a-Report in Desktop. Learn the basic operation of this tool, how to create exports to Microsoft Excel, and how to create a mail merge.
End-of-Year Duties (1 hr)	RenWeb 1 & Desktop	Explore the process of completing a school year and beginning another, including progressing students and related system considerations. Discuss tips on report card and transcript archiving, accounting, and ParentsWeb.
Student Performance Analysis (1 hr)	RenWeb 1	Delve into this powerful report, which allows you to pull configurable subject matter reports in a variety of styles.

Area of Interest - Admissions

Name	Platform	Description
Admissions: New Students (3 hrs)	RenWeb 1	Monitor students' admissions and enrollment into your school. Configure a school-specific checklist process, establish notification email templates and manage a waiting list. This session covers Admissions in RenWeb 1 only and does not cover Online Application.
Admissions: New Students (3 hrs)	Desktop	Monitor students' admissions and enrollment into your school. Configure a school-specific checklist process, establish notification email templates and manage a waiting list. This session covers Admissions in Desktop only and does not include Online Application.
Online Application Demonstration (1 hr)	OAOE	Eliminate paper application packets and offer prospective parents a fully online experience. Online Application provides a more polished school image, simplifies the application process for parents, and attracts more applicants. It lowers your school's administrative costs by eliminating manual data entry and providing early reporting.
Online Enrollment Demonstration (1 hr)	OAOE	Save parents the frustration of completing the same paper enrollment forms year after year, and your staff from manually updating records in RenWeb. Online Enrollment provides an automated reenrollment process for returning students and, when integrated with Online Application, an end-to-end enrollment process for new students.

Online Application & Online Enrollment Configuration Management (3 hrs)	OAOE	Equip you with the knowledge necessary to realize the full potential of Online Application and Online Enrollment. That includes creating and updating applications and enrollment packets; reviewing, synching and importing enrollment applications and packets into RenWeb; setting up enrollment responsibility and much more; communicating with prospective families and much more. Also discover the design and configuration components within the Content Management System for Online Application and Online Enrollment. This session covers the content and basic configuration of both products. Prerequisite: Must be an Online Application and/or Online Enrollment Customer
Online Application: New Year Procedures (1 hr)	OAOE	Prepare Online Application for next year. Before the new admissions season begins, you need to adjust the content of your applications and change your system settings. Prerequisites: Online Application & Online Enrollment Configuration Management
Online Enrollment: New Year Procedures (1 hr)	OAOE	Prepare Online Enrollment for next year. Before the new enrollment season begins, you need to adjust the content of your enrollment packets and change your system settings. Prerequisites: Online Application & Online Enrollment Configuration Management

Area of Interest - Business Office/Accounting

Name	Platform	Description
Cafeteria Management & Billing (3 hrs)	RenWeb 1	Utilize Cafeteria Management to create menus, display the menu in ParentsWeb, and enable recording of orders for students and staff. Configure ParentsWeb to allow parents to create and pay for their orders online. Verify the items received by students and create charges. Use the Cash Register to create charges and accept payments for a la carte items. Prerequisite: Student Billing: Basics
Cash Register (1 hr)	RenWeb 1	Discover our Cash Register and learn how cashiers can record payments for students in split families, easily configure cash registers with up to 30 products per page, and create cash registers with multiple pages.
Child Care Management & Billing (4 hrs)	RenWeb 1	Create customizable billing for the child care options offered at your school. Analyze a variety of methods used by RenWeb schools to manage their unique child care scenarios: plan billing; weekly billing; incremental billing and live time clock billing. Print family statements specifically for child care charges. Prerequisite: Student Billing: Basics
Pay Now Demonstration (1 hr)	RenWeb 1 & Desktop	Experience the convenience of online school payments through ParentsWeb. Payments immediately post to family account balances and clear charges in RenWeb. Deposits are created to which payments are added for bank reconciliation.
School Store Management & Billing (3 hrs)	RenWeb 1	Uncover the tools RenWeb has available to assist in running your school store. Create inventory and report on items sold, including profits and losses. Create barcode labels for items sold in your store, group items utilizing the Cash Register, and define security for individuals based on the cash registers they will be using. Allow students to pay at the time of purchase or charge items to their family accounts. Prerequisite: Student Billing: Basics
Student Billing: Basics (4 hrs)	RenWeb 1	Acquaint yourself with the basics of RenWeb Student Billing. Set up security, accounting systems, categories, and family financial responsibility. Add charges, payments, deposits and more.
Student Billing: Managing Deferred Money (1 hr)	RenWeb 1	Deferred Money results when a received payment is not totally consumed by outstanding charges. Learn how to apply deferred money to open charges for a variety of accounting system and fiscal year scenarios. In addition, move deferred money from one accounting system or fiscal year to a different accounting system or fiscal year.

Tuition Management & Billing (2 hrs)	RenWeb 1	Define your school's tuition charges for next year using the Recurring Charge and Tuition Calculator features in Accounting. Assign charges and credits to specific accounting categories for ease of reporting. Bring your list of tuition rates, discounts and recurring charges with you to the training. Prerequisite: Student Billing: Basics
Unique Family Billing Arrangements (1 hr)	RenWeb 1	Conquer the complexities of creating split families for accounting purposes. Learn how to determine the proper setup for a variety of situations: two parties pay; third party pays; an organization pays; blended families or host families.

Area of Interest - Development

Name	Platform	Description
Donate Online Demonstration (1 hr)	RenWeb 1 & Desktop	Simplify giving with a secure website donation link powered by Donate Online. Potential donors today often do not respond to traditional mailings — learn how to take fundraising to the next level by creating complete Online Giving areas for your website using RenWeb's simple Web Forms.
Donor Connect (5 hrs)	Donor	Take advantage of the newly-developed Donor Connect with CRM: from basic setup, security, database syncing, and constituent giving and pledges; to advanced email integration, managing campaigns and efforts, reporting and the powerful Constituent Relationship Manager.
Donor Connect Demonstration (1 hr)	Donor	Discover how Donor Connect allows schools to spend less time managing data and more time cultivating relationships. Workflow-driven task lists, campaign, gift, and pledge management, along with constituent relationship management capabilities provide the tools you need to maximize fundraising efforts.
Donor Connect: CRM Enhancements (2 hrs)	Donor	Move constituents seamlessly through your fundraising process using the Donor Connect Constituent Relationship Manager which has been created to organize and automate your school's funding methodology. Included are preconfigured workflows incorporating best-practice events, action items, and communications that create user-specific task lists.
Donor Connect Reporting (1 hr)	Donor	Expand your knowledge of reporting in Donor Connect. Learn what information is included in standard reports and how to generate custom reports through Create-a-Report that may be exported to Microsoft Excel for publishing or mail merge.
Donor Connect Sync (2 hrs)	Donor	Clients will learn the ins and outs of the RenWeb Sync in Donor Connect by taking a detailed look at the sync choices, presync report, and how to identify and cleanup issues to allow for a clean sync each time.
Maintaining a Clean Donor Connect Database (2 hrs)	Donor	Clients will learn the correct settings for constituent records to help simplify reporting and the use of Donor Connect. Common issues will be addressed and we will show how to troubleshoot and even correct these issues.

Area of Interest - Faculty

Name	Platform	Description
Grade Calculator (1 hr)	RenWeb 1	Utilize the Grade Calculator to determine mid-term GPAs or averages, or to determine the GPA or averages for a specified course. By configuring the Grade Source, Grade, Weight and Factor, you can display by student or class a GPA or average for a specified time period.
Graduation Planning (1 hr)	RenWeb 1	Configure the requirements a student must fulfill in order to graduate from your school. Using Graduation Plans, you can create various student tracks, which result in different types of diplomas. Configure graduation plans to utilize department requirements, course requirements or credit requirements. In addition, the Graduation Plan Audit report displays the requirements that a student has met as well as the requirements that he or she has outstanding.
RenWeb Staff HD App (iOS only) (2 hrs)	RenWeb Apps	Enhance your knowledge of the Staff HD App version of RenWeb. Learn how to use the Grade Book, record attendance, create lesson plans, enter grades in Report Cards, and document parent teacher conferences and behavior items.

RenWeb 1 for Teachers Training (4 hrs)	RenWeb 1	Utilizing My Classroom in RenWeb 1, you can learn the complete grading process, from creating an assignment through entering report card grades. Enhance communication with parents by utilizing the class website to its fullest. Learn how to create daily lesson plans and discover the time-saving feature, Master Lesson Plans. Provide up-to-the-minute grades, lesson plans and attendance records to parents, and easily communicate with parents by emailing grade book information or general messages. Learn how to configure your seating chart and record attendance as well as place lunch orders for students and staff.
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Area of Interest - Grading

Name	Platform	Description
Grade Calculator (1 hr)	RenWeb 1	Utilize the Grade Calculator to determine mid-term GPAs or averages, or to determine the GPA or averages for a specified course. By configuring the Grade Source, Grade, Weight and Factor, you can display by student or class a GPA or average for a specified time period.
Grading in RenWeb (3 hrs)	RenWeb 1	Discover how grades in RenWeb relate to each other, how Course Setup affects Grade Book and report card grades, and how grade book grades differ from report card grades. Other topics include configuration of the report card formula, the population of transcript records and configuring class rank and honors.
Graduation Planning (1 hr)	RenWeb 1	Configure the requirements a student must fulfill in order to graduate from your school. Using Graduation Plans, you can create various student tracks, which result in different types of diplomas. Configure graduation plans to utilize department requirements, course requirements or credit requirements. In addition, the Graduation Plan Audit report displays the requirements that a student has met as well as the requirements that he or she has outstanding.
Honor Roll (1 hr)	RenWeb 1 & Desktop	Explore the connection between credits and report cards and the connection between weights and transcripts. Determine how to configure the Honor Roll to produce various types and levels of honor roll.
Producing Report Cards (2 hrs)	RenWeb 1 & Desktop	Produce Student Report Cards without a hitch. Review each area that affects producing report cards and discover solutions to common problems like unrecognized grades or inaccurate offsets.

Area of Interest - Scheduling

Name	Platform	Description
Scheduling: Automated Scheduling (2 hrs)	Desktop	Automated Scheduling picks up after all student requests have been entered in the system. It takes you through using the auto scheduler, scheduling by instructor, scheduling by course and automated student enrollment. Prerequisite: Scheduling: Basics and Scheduling: Course Requests
Scheduling: Basics (2 hrs)	Desktop	Review fundamental scheduling concepts in RenWeb, including understanding time grid templates, defining templates, establishing a day schedule and understanding and creating patterns in RenWeb.
Scheduling: Course Requests (2 hrs)	Desktop	Learn how to develop online course request forms, manage student requests, create class sections and assign instructors. Prerequisite: Scheduling: Basics
Scheduling: Self-contained Groups (1 hr)	Desktop	Learn how to schedule self-contained groups, utilizing schedule copy, group enrollment functions, group time tabling, and manual scheduling abilities. The class will have a lab environment where you can complete your group scheduling for 'next year'. Prerequisite: Scheduling: Basics

Area of Interest - Miscellaneous Trainings

Name	Platform	Description
Customization Kit: Various Reports (3 hrs)	RenWeb 1	Harness the capabilities of this powerful tool and create reports for your school including Report Cards, Transcripts, Student & Family Billing Statements, and Web Forms. You will need a laptop, any desired school logos and HTML proficiency. Prerequisites: Passing an HTML proficiency quiz and having an external HTML editor. Type the following URL into your Web browser: http://www.w3schools.com/html/html_quiz.asp. Under "Count Your Score," click "Start the HTML Quiz".
Expert Bar (1 hr)	Various	This year's Sessions List includes an Expert Bar reservation option. This dedicated hour is designed for attendees who have a list of questions they need to discuss with a RenWeb expert, and allows you more control of your schedule. Attendees are still welcome to drop by the Expert Bar at any time without a reservation.
Library Management (3 hrs)	RenWeb 1	Explore the Library Management solution, featuring MARC record import capability and a complete circulation, cataloging, searching, and reporting system. Learn about enhanced Library Management features: A MARC record-based library system that imports MARC records from book publishers and other online sources; storing of multiple ISBNs, subjects and subject headings; enhanced patron capabilities for students, parents and staff members; extensive circulation policy controls for different patron groups and different catalog types and at-a-glance displays of circulation history for both catalog items and patrons; centralized circulation, cataloging, searching and reporting functions into a single, browser-based solution; inventory control to manage valuable investment in books and other resources; hands-free bar scan operation to automate book check-in and check-out processes.
RenWeb Learning Management Training (2 hrs)	RLM	Receive in-depth training on RenWeb Learning Management, RenWeb's new learning management system. This session will dive into the details of the social and academic components of RLM. Social components include the Class Wall, Class Chat, notifications, and Calendar. Academic components include the unit, topic, and item content structure along with assignments, discussion assignments, quizzes, and tests.
School Site: Building Content for All Devices (1 hr)	School Site	Experience how School Site websites display differently across devices, including desktop computers, tablets and mobile devices. Learn the key principles of building your content for a responsive website and which tools can help you get the job done. Bring all of your devices to this interactive training!
School Site: Intentional Content Building For School Site (1 hr)	School Site	Learn how to build content intentionally and effectively for your School Site website. This session will cover the page layout options and go in-depth on tools including the calendar, announcements, banner library, content editor and more.
Web Forms (2 hrs)	RenWeb 1 & Desktop	Streamline the collection of information from parents and students via the web: Learn how to create Admissions forms; field trip permission slips; volunteer forms; etc. This session will also explore the more complex functionality offered in master and sub forms, including JavaScript and HTML elements.

Area of Interest - Product Demonstrations

Name	Platform	Description
Auction Trak: Product Overview & Donor Connect Integration (1 hr)	Auction Trak	Auction Trak guides you through the natural flow of an auction, with best practices built-in along the way. From early development stages through receipts, thank-you's and follow-up, Auction Trak offers complete support of your fundraising event. At this session, we will feature our new integration with RenWeb's Donor Connect and will give you a sneak preview of our new Online Auction tools.
Class Bundl: Fundraising Done Right with ClassBundl (1 hr)	Class Bundl	Class Bundl has developed innovative fundraising services for RenWeb schools that are free and easy to use. During this session we will explain how our fundraisers work, why parents love them and how your school can easily use them!
Curriculum Trak & RenWeb Integration - Two Tools Made for Each Other! (1 hr)	Curriculum Trak	Curriculum Trak is a curriculum tool that makes the process of mapping easy. During this session, we will give you an overview of the Curriculum Trak product and how it is currently being used by schools. We will spend a significant amount of time showing you how this tool integrates with RenWeb. These two products can share and exchange teachers, courses, standards, homework / assignments and other lesson plan content.
Customization Kit Demonstration (1 hr)	RenWeb 1	Harness the capabilities of this powerful tool that allows you to customize documents produced from RenWeb, custom dynamic Web Forms, new student inquiry pages, Report Cards and more.
Donate Online Demonstration (1 hr)	RenWeb 1 & Desktop	Simplify giving with a secure website donation button powered by Donate Online. Potential donors today often do not respond to traditional mailings — learn how to take fundraising to the next level by creating complete Online Giving areas for your website using RenWeb's simple Web Forms.
Donor Connect Demonstration (1 hr)	Donor	Discover how Donor Connect allows schools to spend less time managing data and more time cultivating relationships. Workflow-driven task lists, campaign, gift, and pledge management, along with constituent relationship management capabilities provide the tools you need to maximize fundraising efforts.
Online Application Demonstration (1 hr)	OAOE	Eliminate paper application packets and offer prospective parents a fully online experience. Online Application provides a more polished school image, simplifies the application process for parents, and attracts more applicants. It lowers your school's administrative costs by eliminating manual data entry and providing early reporting.
Online Enrollment Demonstration (1 hr)	OAOE	Save parents the frustration of completing the same paper enrollment forms year after year, and your staff from manually updating records in RenWeb. Online Enrollment provides an automated reenrollment process for returning students and, when integrated with Online Application, an end-to-end enrollment process for new students.
Parent Alert Demonstration (1 hr)	RenWeb 1 & Desktop	Enhance your communications with Parent Alert – RenWeb's instant notification service that speeds communications to parents and your school community via text messages to cell phones; voice calls to work, home and cell; and emails to multiple addresses. Capable of sending messages to thousands of individuals within minutes, Parent Alert sends notifications directly from RenWeb to reach parents anytime, anywhere for simple notifications of game cancellations, tuition payment reminders, or emergencies when it matters most.
Pay Now Demonstration (1 hr)	RenWeb 1 & Desktop	Experience the convenience of online school payments through ParentsWeb. Payments immediately post to family account balances inside RenWeb and clear charges. Deposits are created to which payments are added for bank reconciliation.
RenWeb Apps Overview (2 hrs)	RenWeb Apps	Learn about RenWeb's mobile applications for faculty and parents. Discover how RenWeb Staff for iPhones and Androids and RenWeb Staff HD for iPads provide your school's faculty access to RenWeb with the convenience of a mobile app. Review how RenWeb Home allows families to see announcements, assignments, grades, and even make payments from their mobile device.

<p>RenWeb Customized Home (1 hr)</p>	<p>RenWeb Apps</p>	<p>Learn how RenWeb Home may be customized with your school's logo and color scheme. The school can elect to customize RenWeb Home for families who have purchased the app, or bulk purchase at a lower rate for all enrolled families. Families are using RenWeb Home, why not customize it with your school's branding?</p>
<p>RenWeb Learning Management Demonstration (1 hr)</p>	<p>RLM</p>	<p>Learn about RenWeb Learning Management (RLM), our new learning management system, which is completely integrated with RenWeb. RLM's integration means no more dual-entry of grades, no roster syncing, and users will have a single login to RenWeb and RLM. During this session, we will show you how RLM's modern, simple and intuitive interface was designed to enhance the classroom environment.</p>
<p>School Site Demonstration (1 hr)</p>	<p>School Site</p>	<p>Make the best impression possible with your school's website using School Site, RenWeb's website management solution. We understand that your website is your school's most important marketing tool. School Site provides best-in-class website designs and dynamic integration with RenWeb's ParentsWeb, eliminating tedious dual entry of calendar items, announcements, newsletters, lunch menus and other content.</p> <p>Schools can start from scratch with School Site and obtain a new custom website design or select one of our signature theme designs. Our School Site's website management solution allows changes and updates anytime, anywhere using School Site's easy-to-use online Content Management System (CMS).</p>

Area of Interest - Marketing Sessions

Name	Presenter	Description
10 Key Ingredients for Your Successful New Family Recruitment Plan (1 hr)	Rick Newberry with Enrollment Catalyst	Recruiting new students and families to your school is a key part of your enrollment management strategy. During this workshop, we will discuss key ingredients of your new student recruitment plan including how to set your goals, manage and assess your data, reach your target families, implement effective lead generation and lead nurturing strategies, effective campus visit programs and more. As a result of this workshop, you will better understand what you should include in your plan as you focus on recruiting new students and families to your school.
10 Steps to School Sustainability (1 hr)	RenWeb/FACTS Marketing Professional	Every private and faith-based K-12 school wonders the same thing: how can we best position ourselves for continued growth and financial stability? In this workshop, we'll explore ten proven steps that help establish school sustainability from the ground up. From the business office to the development team to the administrator's desk, we'll show you how to continue building and maintaining your vibrant, innovative school.
20 Classroom Technology Tools for Teachers (1 hr)	RenWeb/FACTS Marketing Professional	Classroom technology changes all the time. Stay on top of the latest K-12 trends with these 20 important tools that help boost your productivity, streamline classroom management, and provide creative solutions to everyday problems.
Active Shooter – How do we stop the madness? (1 hr)	Jim Satterfield with Firestorm	<p>While there are historic statistics around school/workplace violence, restating them will not solve the violence problems. This session will focus on the human element solutions.</p> <p>Whether workplace violence stems from a current or former student or employee, an unknown assailant, or an employee's spouse, many incidents are foreseeable and/or preventable. Too often, management is untrained and ill-equipped to recognize a developing situation, and therefore is unable to take appropriate action.</p> <p>The session will address actionable steps to take now - Behavioral Risk and Threat Assessment Program Components, Predictive Intelligence Network Design and Case Study Analysis of Violence Behaviors.</p>
App "Power" Session (1 hr)	Mallory Everitt with The Canterbury Group	Engage learners in the classroom or lighten your teacher work load with this power-packed session of useful educational apps that can be used in the classroom. Session is designed for teachers and principals.
Assessment Made Easy (1 hr)	Maggie Pope with The Canterbury Group	Progress monitoring is made easier and more effective with the help of technology. Learn new ways to informally and formally assess student learning in the 1:1 or 2:1 classroom. Grow more effective teachers with these easy to use tools in your school's toolbox. Session is designed for teachers and principals.
Benchmark Your Emergency Plan Preparedness / Personal Plan Review (1 hr)	Jim Satterfield with Firestorm	<p>BRING YOUR EMERGENCY PLAN – THE GROUP WILL REVIEW & ANALYZE STRENGTHS AND GAPS. Verify that your program meets best practices and standards. Discover the gaps in your plans before issues occur. The analysis results in the identification of specific enhancements for: leadership requirements, decision processes, command and control operations, emergency response, procedures, streamlined communication techniques and facility/equipment upgrades.</p> <p>Preparedness is a continuous improvement process. You will learn a high-level DIY Benchmark process. Your school community looks to your school leadership to understand what needs to be done to assure that your students are safe. Unless your plans are aligned to best practices, actionable, documented, trained, and tested, your program will fail.</p>
Boosting School Enrollment Through Inbound Marketing (1 hr)	RenWeb/FACTS Marketing Professional	Inbound marketing is vitally important for influencing a school's enrollment, retention, and constituent engagement. But where do you start? What does a school need to create a dynamic school presence through inbound marketing? Consistent branding, compelling content, leveraging social media outlets, better inquiry management, and lead conversations are all ways you can build a healthy admissions funnel that promotes retention later on.

Campaign Marketing for Schools: From Annual Funds to Silent Auctions (1 hr)	RenWeb/FACTS Marketing Professional	The best marketing firms know that even the smallest event needs a detailed, results-oriented campaign plan. How can schools use these best practices to develop better campaigns? We'll show you. Whether you're planning an annual giving campaign or just developing a niche fundraiser, we'll explore the step-by-step process of creating and implementing a marketing campaign that gets you measurable results.
Engaging the Millennial Learner in Your Classroom (1 hr)	Maggie Pope with The Canterbury Group	Reach today's learners with methods for understanding their learning style and unique perspective on our world. Walk away with practical knowledge and tools for use in the classroom. Session is designed for teachers, administrators, and principals.
Faith-learning Integrated Units & Lessons: Mission Possible? (1 hr)	Dan Beerens with Dynamic Internet Solutions	Faith-based schools usually have strongly worded mission statements, but how does that translate into distinctively faith-learning integrated units, lesson plans, and assessments in the classroom? How can we build strong bridges from philosophy to classroom practice? We will see how Curriculum Trak's faith-learning integration tool and content can help us to articulate distinctive connections that encourage student spiritual formation.
Finding an LMS that Fits Your School (1 hr)	RenWeb/FACTS Marketing Professional	A learning management system is a key component in blended learning instruction and 1:1 learning environments in the K-12 classroom. Unfortunately, many LMS systems were not originally designed for K-12 and can be difficult to implement and use. We'll show you why RenWeb Learning Management system, our native, fully-integrated LMS, is a more agile, effective choice for the classroom.
From Word-of-Mouth to the Web: Effective Marketing Strategies for your School (1 hr)	Rick Newberry with Enrollment Catalyst	The marketing landscape for private, independent and faith-based schools has changed in recent years. However, word-of-mouth is still the number one way that prospective parents discover your school. Once this discovery is made, the Web search begins to learn more about your school's story on your website, Facebook, blog, video channel, online reviews and more. During this session, we will explore marketing strategies that are most effective for your school with a specific focus on word-of-mouth and web-based marketing strategies—the two most important strategies for today's school.
Intelligence Network Exercise (1 hr)	Jim Satterfield with Firestorm	Social media is not random, it is targeted. There are threats and risks you can identify before they become crises, if you listen and look. People know things – and when they know, they talk. Today, people talk on social media. Initial threats or risk behaviors are frequently shared or observed on social media. What happens tomorrow <i>is</i> on social media today.
Likes and Pins: Using Facebook and Pinterest to Market Your School (1 hr)	RenWeb/FACTS Marketing Professional	Direct mail campaigns aren't going to cut it in 2016. If you want to boost school enrollment numbers and reach new families in your community, you need to learn the most effective, affordable advertising strategy available today: social ad campaigns. We'll show you how to design and implement highly effective, targeted ads on Facebook and Pinterest to promote your school, development campaigns, open houses, and more.
Marketing Your School to Millennials (1 hr)	RenWeb/FACTS Marketing Professional	Millennial families are looking for Pre-K programs now, or will be soon. Will they choose your school or your competition? In this workshop, we'll explore why marketing directly to millennial families is key for long-term growth, and we'll show you how to do it. From Facebook to Pinterest and mobile apps to responsive websites, it's time to get ready for this generation of families at your school.
Mastering Facebook in your School's Marketing Strategy (1 hr)	Rick Newberry with Enrollment Catalyst	Facebook continues to dominate the world of social media with over 1.5 billion users. This is the primary social media site that your parents are on. Because of this, it is important for schools to master their use of Facebook in their marketing strategy. During this workshop, we will discuss how to implement a successful posting strategy as well as other ways to use Facebook including ads and the new "live" broadcasting feature.
Maximizing School Marketing Efforts with Limited Resources (1 hr)	RenWeb/FACTS Marketing Professional	In today's competitive school environment, a strong marketing strategy can be the difference between a healthy sustainable school and a school that struggles to stay afloat. This workshop is designed to show you how to treat your school like a business, using proven marketing techniques like customer profiling and social media outreach to create a fully-branded online presence. And, best of all, the techniques discussed can be implemented even if your school doesn't have a full-time marketing staff member.

Press Play: 15 Tips for Creating Effective School Marketing Videos (1 hr)	RenWeb/FACTS Marketing Professional	Periscope. Vimeo. YouTube. Instagram. Facebook. Boomerang. If you aren't using video to market your school yet, or you need tips on how to do it affordably and easily, join us for a workshop that takes a closer look at using video to enhance school marketing campaigns. We'll explore the most effective platforms, share content ideas, and help you create fun, engaging videos that don't require an editing room.
Reaching Your Audience with Purposeful Design & Content (1 hr)	School Site Marketing Professional	Discover how to choose website design elements and build content to reach your intended audience: prospective families, current families, or both! Learn how brand, social media, and other platforms tie into your website to create a strong online presence.
Ready for mobile device integration in the classroom? (1 hr)	Mark Canterbury with The Canterbury Group	A practical look at your school's communication plan, infrastructure, and device choice as you begin your technology journey. Session is designed for Administrators, IT personnel, and key decision makers.
Sexting & Bullying Test Exercise - How do you recognize and address behaviors of concern? (1 hr)	Jim Satterfield with Firestorm	Sexting has serious consequences not only for the person taking and sending the photos, but also for the person on the receiving end. Schools must have a plan for when sexting occurs. School leadership and teams must consider the emotional consequences of sexting and the legal ramifications as well. In this exercise, we will simulate an event and encourage dialogue related to the emotional and legal consequences of sexting, such as: embarrassment and humiliation, bullying, end of friendships, guilt and shame, objectification, feelings of hopelessness, exposure to adult predators, criminal or other charges of child pornography, sex offender registry, parental exposure to legal consequences, and children and family services involvement.
Top Seven Reasons Why Your School Needs Curriculum Mapping & Curriculum Trak (1 hr)	Dan Beerens with Dynamic Internet Solutions	Curriculum mapping is a foundational tool for effective school improvement efforts at both the school and teacher level. Explore how the 4 C's of school improvement: clarity, consistency, collaboration, and constituents are addressed through the mapping process. Understand how to use mapping to answer your most important questions around teaching and learning. Learn how Curriculum Trak integrates with RenWeb for easy setup and how quickly teachers can be using the program. Capture best practice at your school and network with other schools to learn of their best practices!
Who Runs the World? Reaching Millennial Moms of Preschools (1 hr)	RenWeb/FACTS Marketing Professional	Millennial moms are a powerful audience. They are decision-influencers and, in increasingly large numbers, they're also the breadwinners in their respective households. It's important to reach this new generation of parents early so you can build a strong foundation of long-term loyalty to your school. In this workshop, we'll break down how these mothers think, evaluate, and decide, and we'll give you key marketing strategies that target the millennial moms in your community.
Why Are Essential Questions Essential for your School (1 hr)	Dan Beerens with Dynamic Internet Solutions	Essential Questions serve many functions in effective teaching and learning processes. They truly are the best vehicle for: focusing the student outcomes of a unit, engaging students, fostering higher level thinking, and stimulating student reflection on mission distinctives. Come explore what sets an essential question apart, discuss examples of effective essential questions, learn a process to develop and refine essential questions, then discover how to use them effectively to assess student understanding and the mission of your school.

FACTS Tuition Management Sessions

Name	Platform	Description
FACTS Advanced Accounting Demonstration (1 hr)	Enterprise	Schools that have not used this feature can attend this session to learn how our Advanced Accounting feature works within the FACTS system to create summarized Accrual or Cash Basis Journal Entries using your school's chart of accounts. This is a comprehensive process that eliminates the need for details in multiple systems. With the functionality of Advanced Accounting, FACTS becomes the Institution's detailed Accounts Receivable Subsidiary Ledger.
FACTS Advanced Accounting (1 hr)	Enterprise	Schools currently using the Advanced Accounting feature within the FACTS system can attend this session for a hands-on training surrounding our summarized Accrual or Cash Basis Journal Entries using your school's chart of accounts and best business practices regarding reporting and changes within the system.
FACTS Agreement Servicing (1 hr)	Enterprise	This session is for current FACTS users and reviews the flexible servicing options available to your school to manage your tuition payment agreements. You will learn how to make individual changes as well as mass entry of changes within the FACTS system.
FACTS Family Experience (1 hr)	Enterprise	Attend this session to see first hand what your families experience when signing up for a payment plan or managing their existing tuition payment plan online.
FACTS Grant & Aid Demonstration (2 hrs)	Enterprise	This course is designed for schools that do not currently use the FACTS Financial Aid Assessment product. We will provide an in-depth review of the FACTS Financial Aid Assessment product. We will review the applicant experience, financial need assessment, customization of the application form and our award management tools.
FACTS Grant Management (1 hr)	Enterprise	This course is designed for schools that currently use our Financial Aid Assessment product. Attend this session to learn more about the Grant Management and Applying of Awards option within the Enterprise System. You can track funds, notify families, and then apply the credit to their payment plan, all within the same FACTS system.
FACTS Incidental Billing (1 hr)	Enterprise	Schools that currently use our Incidental Billing feature can attend this session to learn more about our easy-to-use method for the collection of ancillary fees. See how simple it is to load charges, send invoices and collect payment for those additional fees you are currently collecting in-house. Schools that are joint RenWeb customers may also benefit from attending the "FACTS Supported RenWeb Billing" course.
FACTS PrePay (1 hr)	Enterprise	Attend this session if you currently use our FACTS PrePay product (formerly known as Deposits). You will learn how families can prepay funds and how you can apply charges against these funds. We will also review your ability to invite families to make a prepayment online and the reporting available to you to manage these funds.
FACTS Supported RenWeb Billing (1 hr)	Enterprise	This session will feature the future of billing for RenWeb Billing customers as well as our joint FACTS and RenWeb customers. Attend this session to see how we have simplified your billing processes and improved payment reconciliation. Schools that are new to FACTS or that are interested in the future of FACTS/RenWeb integration will benefit from this course.
FACTS Payment Plan Options & Configurations (1 hr)	Enterprise	In this session we will review the many payment plan configurations offered by FACTS. Learn how FACTS can collect down payments, offer multiple payment and remittance dates and customize payment plans to meet the individual needs of your families.
FACTS/RenWeb Integration (2 hrs)	Enterprise & RenWeb	Come see how RenWeb and FACTS have come together to provide a complete Student Information and Financial Management System for your school. This session will provide a start-to-finish overview of the NEW integration between RenWeb and FACTS.
FACTS Reporting (1 hr)	Enterprise	Current FACTS customers can attend this session to learn about the many reporting tools available in FACTS. We will review our standard reports, the ability to build custom reports and new functionality that allows you to have a report generated on a schedule that meets your needs.
FACTS Tuition 100% Utilization (1 hr)	Enterprise	Current and prospective FACTS customers can attend this session to learn about how our flexible payment plan and billing options are designed to meet the financial needs of each family at your school. We will demonstrate how utilizing FACTS for 100% of your families will improve reporting capabilities in addition to streamlining your internal processes.

FACTS Tuition Delinquency Management (1 hr)	Enterprise	<p>Current FACTS customers can attend this session to learn about the FACTS Tuition Delinquency Prevention/Management Program. You'll discover how FACTS begins by consulting with schools about tuition policies and discussing best business practices for managing payment plans. We'll show you how parents receive payment reminders, notices when payments return and are rescheduled, and outbound calls if they truly become delinquent. We strongly believe our process of frequent, timely, and clear communication throughout the life of a payment plan not only helps prevent delinquencies from occurring, but also provides parents the tools they need to become and remain current.</p>
FACTS Tuition Management Demonstration (2 hrs)	Enterprise	<p>This course will provide a high-level overview of the FACTS Tuition Management product. We will review navigation of the system, boarding methods, payment plan options, import and mass entry of transactions, finalizing and servicing agreements, storing credit balances as well as our reporting tools.</p>
FACTS Tuition Management Diocesan Reporting (1 hr)	Enterprise	<p>Current FACTS customers who work in a diocese or manage a group of schools can attend this session to learn about the reporting tools available in FACTS. We will review the diocesan dashboard, the ability to build custom reports and new functionality that allows you to have a report generated on a schedule that meets your needs.</p>
FACTS-Florida Province Step-up & McKay Best Practices (1 hr)	Enterprise	<p>Current FACTS Florida Province customers can attend this session to learn how to best apply Step-Up and McKay funds to your payment plan agreements. This session will cover how application of these funds can be tracked and reported on within the FACTS system.</p>

Round Table Discussion Groups

Connect with peers from like school types, roles, interests, products, etc.
Attendees are able to select up to four Round Table discussion groups to participate in during the conference.

Topics

1:1 Device Deployment
Administrators
Admissions/Reenrollment
Catholic
Christian
Development-Donor Connect
Faculty
FACTS & RenWeb Integration
Independent Schools
International Schools
IT
Jewish
Library
Online Application
Online Enrollment
ParentsWeb Best Practices
RenWeb Apps
RenWeb Customization Kit
RenWeb Learning Management
RenWeb Product Development
Student Billing
Scheduling
Seventh-Day Adventists
Social Media
School Site
Teacher

NOTE: Session topics may be added or removed based on interest levels.

Updated 4/22/2016